



**MINUTES - EXECUTIVE MEETING
HOLLYBURN CROSS COUNTRY SKI CLUB
Monday, May 2, 2022, 7:00 to 9:19 p.m.**

Online Teams Meeting

Present: Dirk Rohde, Jennifer Williams, Andrea Hay, Shannon Harris, Morna Fraser, Jake Weaver, Birgit Weaver, Heidi Horlacher, Marieve Legrand, Andrea Frisque, Joanne Fenwick, Megan Sheffer and Sonia Strobel.

Absent: Dave Morris

1. **Review of Agenda and Past Minutes** - Move to accept agenda and minutes from January 17, 2022. (Jen/Andrea). All approved.
2. **Program Reports – brief updates**
 - Jackrabbit – The season ended successfully with positive feedback from skiers. Coaches provided good feedback with recommendations for next season. Approximately 25-20 skiers will be moving to Track Attack.
 - Track Attack – 42 skiers out of 65 skiers attended the Track Attack Championships where our club won the Aggregate Award. We received very good feedback from our 3 Saturday groups and 3 Sunday groups. Several track attack skiers volunteered at Nationals which provided a good opportunity for the skiers to gain a better understanding of the work needed to run a race. Next year we should have approximately 16 skiers moving from Track Attack to the next level, with ~10 skiers moving to the Race Team.
 - Adventurers – Good feedback from participants and parents on the program this year. New Saturday coaches will be needed for next season.
 - Racing Team – The ski season ended with Nationals with many Hollyburn skiers participating. This was a good opportunity for skiers to race at National level so close to home. Several members of our team were selected for BC Ski Teams. Our new training year has started with Dryland practices. Information meeting was held for skiers born in 2009 and we expect many skiers to be moving to the Race Team. The race team is growing because the number of skiers leaving the program is significantly less than the number of skiers joining the team.
 - Adult Program – Feedback it was good. Sessions were held on Wednesday and Thursday with volunteer coaches.
 - Coaching Coordinator – Large cohort of coaches received training this season. Some coaches have completed their T2T Dryland.
3. **2022/23 Registration Preparation**
 - Fees – Fees will not include a discount code this year since the full program was offered this year. Discussion of potentially using some of our resources for investing in coaching and coach development.
 - Registration Dates will be: Early: May 29 – June 5; Regular: June 12 – June 19
 - Event Dates – Heidi will coordinate coaching course dates with CCBC. Jake will take the lead for Officials Training Courses. Jake is also working with CCBC on the race dates for the upcoming season. Black Tusk Nordic Events Society will likely host one Coast Cup in December-potentially Dec. 11th or 18th, potentially will host Junior Trials at the beginning

of January and will host World Jr/U23 Ski Championship to be held on Jan. 27-Feb. 5th. Payak may be last weekend in February. BCWG to be held over Spring Break on March 23-26, 2023.

- Volunteer Positions – **ACTION:** Joanne, Marieve and Andrea F. will review volunteer positions on the website. **ACTION:** Andrea F. will forward volunteer spreadsheet to Joanne for review. Early registration is open to coaches and key volunteers. Need to encourage volunteers to consider Official's training. **ACTION:** We will include a checkbox on the Hollyburn registration "Are you interested in learning about volunteer opportunities for World Jr/U23?" Potentially include a volunteer role for management of our social media accounts, e.g., Instagram.
- Website Updates **ACTION:** Joanne will coordinate the website updates.
- Zone4 Registration Prep – The registration date is close, so program details need to be in place soon.

4. Past/Upcoming Events

- Coast Outdoors Payak – February 26, Virtual Challenge February 27 – March 6 - Good turnout, good day, sponsors were happy. Participation by Hollyburn athletes was good.
- Canadian Ski Nationals and World Jr/U23 Ski Championships - Canadian Ski National was very successful and was good preparation for next years World Jr/U23 Ski Championships. Very positive feedback was received from athletes and coaches. Officials are prepared for next years races, but we need more volunteers for race organization.
- CCBC AGM - May 14 **ACTION:** Dirk and Morna will attend the meeting on behalf of Hollyburn. Major accomplishment will be shared at AGM.
- Meeting with Nadine at WOP – **ACTION:** Morna, Dirk, Jake, and Shannon will meet with Nadine for a debrief of the 2021 race season. **ACTION:** Dirk will coordinate a pre-meeting the week before this meeting to summarize thoughts.
- Volunteer Appreciation – An in-person event was still not feasible due to COVID-19 however ballcaps were given to all coaches and key volunteers.

5. Financials

- Budget Update, Surplus - Gaming grant has been received. Deadline for next fiscal is due at the end of May. We planned for the 2021 budget to run a deficit however our cash balance is currently higher than anticipated but expenses/payment are still outstanding. **MOTION:** Donate \$5,000 to BTNES for event delivery. Moved by Dirk/Jen. Motion approved. **ACTION:** Shannon will coordinate payment to Whistler Nordics for Coast Cup 2 expenses.
- Coach Compensation – Subcommittee Update - A draft proposal was circulated with subcommittee members and more work is needed.

6. Ongoing Business (Current Club Issues)

- COVID-19 Update - Our club should continue with current restrictions for the foreseeable future.
- Long Term Strategic Plan – The subcommittee will consist of Megan, Heidi, Joanne, Dirk, Jake, Jenny and Marieve. **ACTION:** Morna will compile the available information to recommend an approach forward. The subcommittee will determine if a survey is recommended.
- Video Display for Hut (Countdown Clock, etc.) – No update
- Lantern Ski Naming and Ceremony – No update at this point. **ACTION:** Andrea will investigate further.
- Cypress Appreciation – Joanne organized a beautiful basket of Purdy's chocolates for Cypress for Valentine's Day which was well received.

7. **New Business**

- Newsletter Schedule – Sonia has suggested that we establish a set schedule for newsletters for next ski season. The newsletters will target September, December, February, and end of the season, preferably April. For this year's end of season newsletter, we will aim to have a newsletter ready in 2 weeks (May 22nd) with season wrap up and registration information. Sonia will set up a submission form on google docs for individuals to submit information. A format was established for newsletter content this season; categories may vary depending on season.
- Any Executive Departures – no feedback.
- Other - Discussed interest in expanding our ski loan program to JR Level 4 since many of these skiers use these skis for races requiring additional coordination for borrowing and returning over the weekend. A ski loan program will also allow these skiers to train more with these skis. **ACTION:** Joanne will put a plan together for purchasing additional skis for our rental fleet.
- Other – **ACTION:** Morna will compose an email to Cypress regarding email notification for Season Pass sale in February.

8. **Next Meeting** Monday, September 12, 2022 @ 7 pm.